



Macworld

Conference & Expo[®]

JAN 10-14

2005

MacIT[™]
CONFERENCE

USERS
CONFERENCE

CONFERENCE
FACULTY

ABOUT MACWORLD
CONFERENCE & EXPO

CALENDAR
OF EVENTS

SAN FRANCISCO
The Moscone Center

www.macworldexpo.com

M

SF

📍 **CONFERENCES**
January 10 - 14, 2005

📍 **EXPO**
January 11 - 14, 2005



MACIT™ CONFERENCES

Click track box arrow for session listing

MacIT is a comprehensive curriculum that covers Mac enterprise product, skills and management issues. Content-rich technical sessions will give you, the IT manager, the opportunity to meet with the experts in the field and learn from you peers. The five tracks will cover: Servers & Services, Client Issues, Network Management, Interoperability and Introductory Material.

SERVERS AND SERVICES

Sessions in this track focus on configuration, tuning and understanding of hardware servers and software applications that provide your users services. File, Print, Group Administration, Directory Services and more will be discussed.



CLIENT ISSUES

This track features a series of sessions that pertain to client side issues, Related to Mac OS X computing and management. Learn techniques for client management, update distribution, printing and more.



INTEROPERABILITY

Learn how Macs can integrate with PCs, UNIX, Telephony and other environments in these informative sessions. You'll gain first hand knowledge from industry experts who put these technologies to work every day and see how Apple's newest operating system further eases the task.



NETWORK MANAGEMENT

A comprehensive track of sessions pertaining to the task of managing Macs in an enterprise environment. Case studies from large Mac installations, consultative advice on IT tasks when Macs are involved, surveys of tools available to IT managers will be presented in detail.



INTRODUCTORY MATERIAL

Just joined an IT group and need to get up to speed on networking topics? Just given the responsibility of managing or maintaining your organization/classroom/lab/company network? Attend these sessions for a jump start of your Mac networking smarts.



SERVERS AND SERVICES TRACK

Click session title for presentation or speaker name for biography

next →

| NO. | SESSION | SPEAKER |
|------|--|-----------------------|
| M211 | Apple Enterprise Update | Thomas Weyer |
| M221 | Xserve RAID Deployment Practices Optimizing Xserve RAID to meet your needs | Paul Suh, Tim Perfitt |
| M231 | Tiger Server In-Depth | Eric Zelenka |
| M241 | Directory Services on Mac OS X and Mac OS X Server Understanding Apple's Open Directory Architecture | Michael Bartosh |
| M251 | Directory Services Integration with Third Party Directories Utilizing methods to integrate Open Directory with other systems | Michael Bartosh |
| M261 | Mac OS X Administration Top 10 Best Practices | Schoun P. Regan |
| M271 | Mega Q&A Session: Stump the Experts with the MacIT Faculty | MacIT Faculty |

SERVERS AND SERVICES

CLIENT ISSUES

INTEROPERABILITY

NETWORK MANAGEMENT

INTRODUCTORY MATERIAL





CLIENT ISSUES

Click session title for presentation or speaker name for biography

[← back](#) |
 [next →](#)

| NO. | SESSION | SPEAKER |
|------|--|-----------------------------|
| M212 | Application Creation for the Impatient | Joel Rennich |
| M222 | Command Line Secrets for Command Line Skeptics Use the command line effectively, even if you've never used it before. | Scott M. Neal |
| M232 | CUPS - The Mac OS X Printing System | John C. Welch |
| M242 | Tricked Out Imaging Tricks | Dave Douglas |
| M252 | Essential Scripts - 5 Line of Code that will change your life Simple, creative scripts that solve problems, send reports, and make your life easier. | Arek Dreyer |
| M262 | Getting the most out of Virtual PC 7 for Mac | Linden Siahaan, John Stefan |
| M272 | The Dynamic Duo of Client Management - ARD & K2 | John Tomeny, John DeTroye |





INTEROPERABILITY

Click session title for presentation or speaker name for biography

[← back](#) |
 [next →](#)

| NO. | SESSION | SPEAKER |
|------|---|----------------------------|
| M213 | Day to Day Management of a Disparate Computing Environment | Steven Doyle |
| M223 | Virtual Private Cool - Using Mac OS X Server as a VPN Server Go where few have gone before, this time with confidence and security. | Joel Rennich |
| M233 | Reduce Complexity and achieve your data protection objectives: best practices for deploying Oracle 10g in an OS 10 environment | Andrew Bowles |
| M243 | Xsan - Expand your storage and blow your mind | Joel Rennich, Eric Zelenka |
| M253 | Putting Voice on Your Macintosh Network | Michael Bayer |
| M263 | The Technology Previously known as Rendezvous | Daniel Steinberg |
| M273 | Xsan In The Real World | Stuart Wilkes |





NETWORK MANAGEMENT

Click session title for presentation or speaker name for biography

[← back](#) |
 [next →](#)

| NO. | SESSION | SPEAKER |
|------|---|------------------------------|
| M214 | Neutered Admins: Creating Limited Admin Accounts | Dave Pooser, Mike Sebastian |
| M224 | The Virtues of Total Management or: How I Learned to Stop Worrying and Love Radmind | Patrick McNeal |
| M234 | Managing an Xserve from 1000 miles away. How to get an Xserve up and running when you can't sit at the keyboard. | Schoun P. Regan |
| M244 | WorkGroup Management, for WorkGroup Managers | Steven Doyle |
| M254 | Network Security in the Real World | Shaun Redmond, Julian Y. Koh |
| M264 | Migration Case Study: We've Made It - Now What? Strategies, Tactics, and Methodologies for Using Mac OS X in the Enterprise | John Mulhern III |
| M274 | Develop A Love For Developer Tools - Make the most out of the free Developer Tools from Apple. | Scott M. Neal |





INTRODUCTORY MATERIAL

Click session title for presentation or speaker name for biography

[← back](#)

| NO. | SESSION | SPEAKER |
|------|---|-----------------------------|
| M215 | Making the Transition to X What System Administrators need to know when users go ballistic | Shelley Weiner, Kevin White |
| M225 | Routers, Switches, and Hubs, Oh My! - Networking 101 | Doug Hanley |
| M235 | Mac OS X Accounts: You think it's all about the username and password. Think again. | John Stewart, Dave Pugh |
| M245 | Supporting Macs in a Windows Only World | Stuart Wilkes |
| M255 | Rights and Rules Demystified You have the right to tweak your system. Apple made it a rule. | John Stewart, Dave Pugh |
| M265 | Using Apple Remote Desktop to do Your Network Administration in a Fraction of the Time | Phil Goodman, Benjamin Levy |
| M275 | How to Create a Cluster | Matt Macinnis |



USERS CONFERENCE

Click track box arrow for session listing

One of the best educational values anywhere the Users Conference offers enlightening sessions on a variety of exciting topics all presented by industry experts. This program offers your best opportunity to be introduced to Panther, making music, desktop movies and digital photography with your Mac, also discover great tips for using your favorite applications.

MUSIC AND AUDIO

A host of sessions for amateur to pro musicians - these course show you the best practices for using Garageband, using your Mac for recording, and working with Digital Audio and MIDI.



DIGITAL TOOLS

Tracks in this session high exciting new releases and extraordinary uses of Mac technology. We provide in-depth first look at key software releases as well as tutorials on key apps that you will want to use (or use better!). We also offer a host of sessions that show interesting ways that your Mac can be used for communication, education and fun computing projects that you can do.



CREATIVE IDEAS

Need a creative re-refresh? Want some new ideas how to put your favorite tools to work? Attend tracks in this session to learn from creative luminaries how they use their Macs to create stunning graphic masterpieces. You'll walk away energized, challenged and ready to tackle your next project.



MAC OS X

Go inside the latest version of the Macintosh operating system - Mac OS 10.3 - also known as Panther. Panther sports a host of new features and improvements that make your computing experience better. Sessions in this track reveal the facts and features of this exciting new OS.



BEST OF THE MAC

The best from around the Mac industry is featured in the these informative and entertaining session. Enjoy courses on interesting uses of the Mac, troubleshooting, cool Mac-only technologies and more.



SPECIAL APPLE TECHNOLOGY PRESENTATIONS

Hear direct from the source! Cool presentations from Apple product managers help you learn the most about key technologies coming out of Cupertino. We've added these special sessions to get you up close and personal with the company and products to help you be a more informed and skilled Macintosh user.



MacIT™
CONFERENCE

USERS
CONFERENCE

CONFERENCE
FACULTY

ABOUT MAC WORLD
CONFERENCE & EXPO

CALENDAR
OF EVENTS

MUSIC AND AUDIO

Click session title for presentation or speaker name for biography

next →

| NO. | SESSION | SPEAKER |
|------|---|-------------------|
| S101 | So You Wanna Be a Rock N Roll Star | Bob LeVitus |
| S111 | Take "GarageBand" out of the Garage | Bruce Nazarian |
| S121 | Audio Restoration and Enhancement of Existing Content | Jason Davies |
| S131 | The Mac For Guitarist | David Mash |
| S141 | Garageband for Keyboard Players | Christopher Breen |
| S151 | Intro to Music Notation | Tom Johnson |

MUSIC AND AUDIO

DIGITAL TOOLS

CREATIVE IDEAS

MAC OS X

BEST OF THE MAC

SPCL APPLE TECH



MacIT[™]
CONFERENCE

USERS
CONFERENCE

CONFERENCE
FACULTY

ABOUT MAC WORLD
CONFERENCE & EXPO

CALENDAR
OF EVENTS

DIGITAL TOOLS

Click session title for presentation or speaker name for biography

[← back](#) [next →](#)

| NO. | SESSION | SPEAKER |
|------|--|----------------|
| S102 | Quicktime VR for Photographers | Jon Alper |
| S112 | Introduction to iPhoto | Adam Engst |
| S122 | Digital Photography Hacks | Derrick Story |
| S132 | DV Cinematography | Josh Mellicker |
| S142 | Making iMovies with David Pogue | David Pogue |
| S152 | From Hollywood to MTV: Power Editing with iMovie | Jim Heid |

MUSIC AND AUDIO

DIGITAL TOOLS

CREATIVE IDEAS

MAC OS X

BEST OF THE MAC

SPCL APPLE TECH



MacIT[™]
CONFERENCE

USERS
CONFERENCE

CONFERENCE
FACULTY

ABOUT MAC WORLD
CONFERENCE & EXPO

CALENDAR
OF EVENTS

CREATIVE IDEAS

Click session title for presentation or speaker name for biography

[← back](#) [next →](#)

| NO. | SESSION | SPEAKER |
|------|--|-----------------|
| S103 | The Russell Brown Power Hour | Russell Brown |
| S113 | Photoshop Digital Creation: Uncanny Realism | Bert Monroy |
| S123 | Expand Your Creativity! | Jeremy Sutton |
| S133 | AppleScripting the iApps | Benjamin Waldie |
| S143 | Animation & Special Effects with Adobe Photoshop and After Effects | Jeff Foster |
| S153 | Getting to Know Quark 6.5 | Erika Kendra |

MUSIC AND AUDIO

DIGITAL TOOLS

CREATIVE IDEAS

MAC OS X

BEST OF THE MAC

SPCL APPLE TECH



MacIT[™]
CONFERENCE

USERS
CONFERENCE

CONFERENCE
FACULTY

ABOUT MAC WORLD
CONFERENCE & EXPO

CALENDAR
OF EVENTS

MAC OS X

Click session title for presentation or speaker name for biography

[← back](#) [next →](#)

| NO. | SESSION | SPEAKER |
|------|---|-----------------------------|
| S104 | First Look: Mac OS X TIGER | Chris Bourdon |
| S114 | The Ultimate Mac OS X Installation | Benjamin Levy, Phil Goodman |
| S124 | Mac OS X Wizardry | Ted Landau, Dan Frakes |
| S134 | Beyond Palm Desktop: Mac OS X and Your Palm Handheld | Phil Goodman, Ben Levy |
| S144 | Preparing for 1:1 education initiatives: Infrastructure and Reality | Ben Greisler |
| S154 | Mac OS X Unwired | Dori Smith, Tom Negrino |

MUSIC AND AUDIO

DIGITAL TOOLS

CREATIVE IDEAS

MAC OS X

BEST OF THE MAC

SPCL APPLE TECH





BEST OF THE MAC

Click session title for presentation or speaker name for biography

[← back](#)
[next →](#)

| NO. | SESSION | SPEAKER |
|------|---|---------------------------|
| S105 | MAC TOYS | John Rizzo, Scott Knaster |
| S115 | Best of Mac OS X Hints | Rob Griffiths |
| S125 | What EVERYONE Should Know About QuickTime | Nick Floro |
| S135 | Mac Gems | Dan Frakes, Ted Landau |
| S145 | Blogging and Site Syndication | Steve Broback |
| S155 | Panther Secrets | David Pogue |



MacIT™
CONFERENCE

USERS
CONFERENCE

CONFERENCE
FACULTY

ABOUT MAC WORLD
CONFERENCE & EXPO

CALENDAR
OF EVENTS

SPECIAL APPLE TECHNOLOGY PRESENTATIONS

Click session title for presentation or speaker name for biography

[← back](#)

| NO. | SESSION | SPEAKER |
|------|--|------------------------------|
| S106 | Color Management with Mac OS X | Sharon O'Mara, John Zimmerer |
| S116 | Uncovering the Core Technologies of Mac OS X: Core Image, Core Video, Core Audio | Wiley Hodges |
| S126 | Moving Up the Music Scale: Garageband to Logic Xpress | Mark Altekruise |

MUSIC AND AUDIO

DIGITAL TOOLS

CREATIVE IDEAS

MAC OS X

BEST OF THE MAC

SPCL APPLE TECH





CONFERENCE FACULTY

Click speaker name for biography

- Jon Alper
- Michael Bartosh
- Michael Bayer
- Chris Bourdon
- Andrew Bowles
- Christopher Breen
- Steve Broback
- Russell Brown
- John DeTroye
- Dave Douglas
- Steven Doyle
- Arek Dreyer
- Adam Engst
- Andy Espo
- Nick Floro
- Jeff Foster
- Dan Frakes

- Phil Goodman
- Ben Greisler
- Rob Griffiths
- Doug Hanley
- Jim Heid
- Wiley Hodges
- Tom Johnson
- Erika Kendra
- Scott Knaster
- Julian Koh
- Ted Landau
- Mike Lawrence
- Bob LeVitus
- Benjamin Levy
- Matt Macinnis
- David Mash
- Patrick McNeal

- Josh Mellicker
- Bert Monroy
- John Mulhern
- Bruce Nazarian
- Scott Neal
- Tom Negrino
- David Pogue
- Dave Pooser
- Dave Pugh
- Shaun Redmond
- Schoun Regan
- Joel Rennich
- John Rizzo
- Mike Sebastian
- Linden Siahaan
- Dori Smith
- John Stefan

- Daniel H. Steinberg
- John Stewart
- Derrick Story
- Paul Suh
- Jeremy Sutton
- John Tomeny
- Benjamin Waldie
- Shelley Weiner
- John C. Welch
- Thomas Weyer
- Kevin White
- Stuart Wilkes
- Eric Zelenka
- John Zimmerer



BIOGRAPHIES

next 

JON ALPER *WGBH Interactive, Director of Technology, R&D*

Jon Alper is the Directory of Technology, R&D for WGBH Interactive. His role encompasses systems management, R&D into emerging technologies, technical management and architectural consulting during the development of various web, CD-ROM and DTV projects within the Interactive group. He also does VR shooting and authoring and QuickTime encoding for various projects including QuickTime TV, IMAX movie trailers and other projects.

MICHAEL BARTOSH *4am Media, Inc., President*

Michael Bartosh, a former Systems Engineer with Apple, now provides technology training and consulting centering around Apple and Mac OS X. Michael specialized in directory services integration, enterprise infrastructures and client management. He is an Apple Authorized Trainer and his company, 4am Media, Inc. is an Apple Professional Services provider and member of the Apple Consultants Network.

MICHAEL BAYER *Computer Telephony Solutions, President*

Michael Bayer is President of Computer Telephony Solutions, a consulting firm specializing in the design and implementation of CT technologies and products. Michael is a pioneer of the CT industry. His credits include inventing and championing the Macintosh Telephony Architecture (MTA) and the development of the Versit CTI Encyclopedia. He is on the ECTF board of directors and frequently delivers presentations, seminars, and papers in areas such as CT standards, IP telephony, wireless technologies, and CRM solutions. He is also the author of the book "Computer Telephony Demystified," The definitive introduction and reference to this field.

CHRIS BOURDON *Apple, Senior Product Line Manager, Mac OS X Worldwide Product Marketing*

As senior product line manager for Mac OS X, Chris Bourdon's current responsibilities focus on marketing and managing the technologies of Mac OS X version 10.4 "Tiger." His team manages all the key Mac OS X features including Spotlight, Automator, Safari and iChat AV. Bourdon joined Apple in 1997. Prior to his current role he was a product manager for Netboot and Mac OS X Server.



BIOGRAPHIES



ANDREW BOWLES *BakBone Software, Director, OEMs and Alliances Group*

Andrew Bowles brings nearly ten years of experience in enterprise software sales and management to his role at BakBone and he is responsible for the strategic planning and development of BakBone's enterprise platform, OEM, and ISV partnerships worldwide. Bowles started his enterprise software career in Palo Alto, California representing NTT SOFT, a wholly owned subsidiary of Nippon Telegraph and Telephone. Bowles successfully managed business development and technology licensing with leading telecom carriers including AT&T, GTE, Bell South, Deutsche Telekom, and emerging eCommerce innovators such as Ebay. Bowles also served as senior manager of worldwide alliances at The Santa Cruz Operation where he managed enterprise ISV and OEM alliances with Oracle, Intel, DELL, and BEA Systems. Bowles holds a BS in Business/Economics from Willamette University.

CHRISTOPHER BREEN *Macworld, Editor in Chief, Playlistmag.com; Mac 911, Columnist*

Christopher Breen, a contributing editor for Macworld magazine, has been writing about the Mac since the Reagan administration. He pens Macworld's Mac 911 column. www.macworld.com

STEVE BROBACK *Avondale Media LLC, President*

Steve Broback is the founder of the Blog Business Summit and the i3forum conferences. He is also co-founder and partner at Avondale Media. In 1991, Broback co-founded Thunder Lizard Productions which produced some of the most successful technology events of the last decade focusing on Adobe Photoshop and Web Design.

RUSSELL BROWN *Adobe Systems, Inc., Sr. Creative Director, Special Projects*

Russell was a key contributor to the launch and development of Adobe Photoshop 1.0 and has continued to evangelize the software at seminars and events around the world ever since. In his role as Photoshop's chief entertainer/instructor/evangelist, Russell has made memorable appearances on NBC's Today Show and has been the featured speaker at numerous events including Macworld Expo, Seybold Seminars, AIGA Design, and more.



BIOGRAPHIES



JOHN DETROYE *Apple Computer, Senior Consulting Engineer*

John DeTroye is an Apple veteran working in all aspects of client management. He has been in field engineering at Apple for the past 17 years working with consumer, enterprise, and education customers on a wide range of solutions from the early At Ease days to the current Managed Client for Mac OS X and Apple Remote Desktop. John's Tips and Tricks papers have been found to be the lifesaver of many a technology administrator. His current position is senior consulting engineer for Apple's Education Division.

DAVE DOUGLAS *Apple Computer, Sr Trainer, WW Customer Tech Training*

Prior to joining training Dave was a Systems Engineer for Apple Education where he designed and implemented heterogeneous deployments of Macintosh Clients and Servers. In total he has facilitated the deployment of thousands of Macs supporting tens of thousands of users. Dave teaches in Santa Monica and calls Santa Clarita home.

STEVEN DOYLE *Edith Cowan University, IT Manger - Faculty Communications & Creative Industries*

Steven Doyle manages IT for 3 disparate schools within Edith Cowan University's Faculty of Communications and Creative Industries - the School of Communications & Multimedia, the School of Contemporary Arts and the world-renowned West Australian Academy of Performing Arts. ECU is a multi-campus university in Perth, WA. His diverse challenges include CAD labs, recording studios, professional quality photographic facilities and balancing the IT requirements of over 4000 students from Australia and overseas!

AREK DREYER *Dreyer Network Consultants, Inc., Owner*

Arek Dreyer is President of Dreyer Network Consultants, Inc. He has been a member of the Apple Certified Trainer program since early 2002 and currently delivers all of Apple's Mac OS X system administration classes. Arek lives in Chicago, but travels globally to provide training and consulting services.



BIOGRAPHIES



ADAM ENGST *TidBITS, Publisher*

Adam C. Engst is the publisher of TidBITS, one of the oldest and largest Internet-based newsletters, distributed every week to hundreds of thousands of readers. He has written and co-authored numerous Internet books, including the best-selling Internet Starter Kit series, and many articles for magazines, including Macworld, where he is currently a Contributing Editor. In addition, he has collaborated on several Internet educational videos and has appeared on a variety of internationally broadcast television and radio programs. He also holds positions as Chairman of the XNS Public Trust Organization, President of the Info-Mac Network, and Director of Charitable Licensing for the FreePPP Group. His indefatigable support of the Macintosh community and commitment to operating at a personal level resulted in him being ranked as the second most influential person in the Macintosh industry in the MDJ Power 25 survey of industry insiders and the fifth most influential in the Most Influential Figure in the Mac Industry poll of MacDirectory readers. And unlike Steve Jobs (who was number one in both surveys), Adam has been turned into an action figure. www.tidbits.com

ANDY ESPO *Call Andy! Macintosh Consulting, Mac Guy*

In 1988, while running a successful event production company, Andy Espo realized his business' need for a computer system. "At that time, the only choices available were DOS and Mac," commented Andy, "It was a pretty easy decision!" With experience in professional audio, video, theatrical lighting and scenery, Andy was determined to add the automation of his own business to his technical repertoire. As his company grew, so too did his reputation for knowing Macs. In 1998, Andy transitioned out of event production and into being the full-time, "Mac-Guy". Now in it's seventh year, Call Andy! Macintosh Consulting retains an array of clients in the public relations, marketing, architecture, advertising and design sectors. Andy is an Apple Consultants Network member, and is on the board of the Boston Macintosh Users Group (BMac). www.callandy.com

NICK FLORO *Sealworks, Inc., CEO*

Nick Floro is President of Sealworks, Inc., an interactive developer of digital solutions for delivery on the web, cd and digital devices. He has over 15 years of experience integrating multimedia, digital video and internet applications and teaches classes on multimedia production around the US.



BIOGRAPHIES



JEFF FOSTER *Sybex Publishing, Author, "Photoshop Web Magic Series," "Photoshop In Motion"*

Jeff Foster has authored and contributed to several Adobe how-to books, including the "Photoshop Web Magic" series and "Special Edition: Using Photoshop" series. He has appeared regularly as a member of the Instructor Dream Team at Photoshop World and as a featured speaker at Macworld User Conferences and the NAB (National Association of Broadcasters) Convention. His current book, "After Effects and Photoshop - Animation and Production Effects for DV and Film," breaks new ground for the desktop video compositor and animator. This book provides tips and tricks for creating believable animations and reveals special effects secrets the professionals have been using for years. This book includes a loaded 4GB DVD-ROM with full project files, rendered QuickTime movies, stock clips and demo software. Foster has been creating traditional and digital images, photography, illustration, titling, motion graphics and special effects for DV and Film for over 20 years. Some of his clients include: Sanyo, McDonnell Douglas, FOX Television, Universal Studios and Disney. Jeff currently serves as an Adjunct Instructor at Westwood College of Technology in their Graphics and Gaming Arts Bachelor's programs.

DAN FRAKES *Macworld Reviews Editor, Playlist; Editor, MacFixIt, Author; Sr Writer*

Dan Frakes is a respected tech writer, consultant, and Macintosh expert. He currently holds the positions of Senior Writer at Macworld, Reviews Editor for PlaylistMag, and Editor at MacFixIt.com. He is the author of Mac OS X Power Tools, an editor/author of The Macintosh Bible, 9th Edition, and a contributor to Ted Landau's Mac OS X Help Line. He also contributes to the TidBITS electronic newsletter and writes articles for various other publications.

PHIL GOODMAN *Goodman Consulting, Owner*

Phil Goodman founded Goodman Consulting in 1987, a computer consulting firm specializing in Mac OS X, troubleshooting, portable computing and database development. For several years, Phil was also a faculty member and textbook author at UCLA teaching computer literacy and programming. He is a founding member (in 1989) of the Apple Consultant Network and was on the group's Advisory Council for many years. Phil is the founder and President of the Los Angeles Palm/Portable User Group, one of the largest and most active Macintosh user groups in Los Angeles. He is also an Associate of the FileMaker Solutions Alliance.



BIOGRAPHIES



BEN GREISLER *Precision Consulting, Inc., Chief Technology Officer*

As CTO of Precision Consulting, Ben joined the team that unwired the entire State of Maine, setting up wireless networks for the largest technology initiative in education. The Maine Learning Technology Initiative brought iBooks to 36,000 students and teachers across Maine and continues to grow with high school students coming on line next. Ben and the Precision Consulting crew is in the unique position of making wireless technology work for education.

ROB GRIFFITHS *macosxhints.com, Founder & Editor in Chief*

Rob is the founder and macosxhints.com, the web's largest collection of OS X tips and tricks with some 5,500+ currently on file. In addition to his daily work on the web site, Rob's a Macworld Contributing Editor with a monthly OS X column, and writes the occasional feature article for the magazine.

DOUG HANLEY *MacTEK Consulting & Training, President*

Doug is a Mac support veteran of over 14 years, a user group founder, and father of 3. He is the President of MacTEK, a computer consulting and training firm in Las Vegas (<http://www.mac-tek.com>), a member of the Apple Consultants Network and sits on its Advisory Council. He has multiple Mac OS X Certifications and teaches Mac Troubleshooting & Maintenance at Community College of Southern Nevada (<http://www.ccsn.edu>). In his free time he is a regular Co-host on the Computer Outlook, a syndicated radio show. www.computeroutlook.com.

JIM HEID *Macworld Author/Host, "The Macintosh iLife '04" book/DVD; Contributing Editor and "Digital Hub" columnist*

A veteran voice of the Mac world, Jim Heid began working with Mac prototypes in 1983 and has been a contributing editor of Macworld since 1984. He writes Macworld's monthly "Digital Hub" column, which focuses on iLife and related topics. He's the author of "The Macintosh iLife '04," the latest edition of the top-selling book on iLife, and publishes tips, reviews, and rants relating to digital media at www.maclife.com.



MacIT™
CONFERENCE

USERS
CONFERENCE

CONFERENCE
FACULTY

ABOUT MAC WORLD
CONFERENCE & EXPO

CALENDAR
OF EVENTS

BIOGRAPHIES

[← back](#) [next →](#)

WILEY HODGES *Sr. Product Line Manager for Mac OS X Core OS and Developer Tools, Apple Computer*

Wiley Hodges is the senior product line manager for Core OS and Developer Tools at Apple. He began programming Macs by writing XCMDs for HyperCard in the 1980s, and later moved to object-oriented development on NEXTSTEP in the 1990s. Prior to working at Apple, Wiley held marketing positions at Lighthouse Design, NeXT Software and Sendmail. He holds a BA in Economics from the University of Maryland at College Park.

TOM JOHNSON *MakeMusic!, Inc., Product Manager*

Tom Johnson, Product Manager for MakeMusic!/Coda Music Technologies, has one of the most extensive backgrounds in the Music Technology Industry. Since joining MakeMusic! in 1987, he created the Domestic and International sales network that exists there today and has traveled the world assisting customers in their search for solutions to the ever-expanding world of computers and music.

ERIKA KENDRA *Freelance Writer and Designer, Against The Clock, Inc.*

Erika Kendra is a freelance writer and designer from Los Angeles. She is the author of six QuarkXPress books, as well as books about graphic design principles, color theory, and preflighting. Working with Against The Clock, Inc., she was also instrumental in developing the Quark Certified Expert test.

SCOTT KNASTER *Writer*

Scott Knaster has been writing about Macs for as long as there have been Macs. Scott's books How to Write Macintosh Software and Macintosh Programming Secrets were required reading for Mac programmers for more than a decade. A regular speaker at Mac industry conferences, Scott has written books for non-programmers, too, including Macworld Discover Internet Explorer and MSN the Everyday Web, and the forthcoming Mac Toys (with John Rizzo). Scott has every issue of Mad magazine, which explains a lot about his philosophy of life.

JULIAN KOH *Northwestern University, Network Engineer, IT-Telecommunications & Network Services*

Julian Koh has worked as a network engineer for Northwestern University since 1997, concentrating in the areas of network security, remote access, VPN, and multicast digital video distribution. Julian has a Master's degree in Information Technology and a BS in Biomedical Engineering, both from Northwestern.



BIOGRAPHIES



TED LANDAU *Macworld Book Author; Contributing Editor, Macworld; Creator of MacFixIt*

Ted Landau is the author of Mac OS X Disaster Relief, Updated Edition and Sad Macs, Bombs, & Other Disasters, the best-selling troubleshooting book for Mac OS X and Mac OS 9. Ted is the founder of MacFixIt. With its up-to-the-minute troubleshooting news and advice, MacFixIt has become one of the most popular and respected Macintosh stops on the Internet. He is also a contributing editor for Macworld magazine. www.tlandau.com. *Mac OS X Disaster Relief, Updated Edition* *Mac OS X Disaster Relief: Troubleshooting Techniques to Help Fix It Yourself Sad Macs, Bombs, & Other Disasters*.

MIKE LAWRENCE *Computer Using Educators (CUE), Executive Director*

Michael Lawrence has been a Teacher, Mentor, Technology Specialist and Coordinator for the last decade. He has worked with school site, district, county and state educators in the development, delivery and implementation of educational technology in California schools. He is currently coordinating delivery of a Principal Training Program for Southern California administrators, as well as the Orange County Technology Proficiency program. He is a frequent presenter at local and national conferences and has recently been honored as an Apple Distinguished Educator (ADE). He currently coordinates iPodEd.com with other ADEs and educators. Michael is an author, editor and lives with his wife Julie and son Jay in Southern California.

BOB LEVITUS *Author*

Bob LeVitus, often referred to as "Dr. Mac," has been considered one of the world's leading authorities on the Macintosh and Mac OS for nearly twenty years. A prolific author, LeVitus has sold millions of books worldwide in a dozen languages. His recent titles include: "GarageBand For Dummies," and "Mac OS X Panther For Dummies." He also pens columns for the Houston Chronicle newspaper, MacDesign magazine, and Mac Observer Web site. In 2004, LeVitus started Doctor Mac Direct LLC (www.doctormacdirect.com), a company that provides expert technical help and training to Mac users via phone, e-mail, and/or Internet-enabled remote control software.



BIOGRAPHIES



BENJAMIN LEVY *Solutions Consulting, Owner*

Benjamin G. Levy cut his teeth on a 128K Macintosh and has been troubleshooting for fun and profit since. His clients work in graphics, publishing, manufacturing, health care and entertainment. "I can't say who," says Ben, "but on a recent trip to the supermarket I found five of my clients staring back at me from tabloids while I waited to be rung up; never can get away from the work."

Ben is a longtime member of the Apple Consultants Network and served five years on that organization's Advisory Council. Ben has been consulting for fifteen years and has been a member of the Macworld Expo faculty for the last eight Expos. He is vice-president of the Los Angeles Palm and Portable Users' Group.

MATT MACINNIS *Manager for Research Computing, Apple Computer*

Matt MacInnis is the manager for research computing in Apple's Worldwide Science and Technology Markets group. He is responsible for Apple's marketing and solution development activities for high performance computing in Apple's core scientific markets. Matt holds an electrical and computer engineering degree from Harvard University.

DAVID MASH *Berklee College of Music, Vice President for Information Technology*

David Mash is Vice President for Information Technology at Berklee College of Music in Boston, Massachusetts, charged with strategic planning and leadership in the successful integration of technology into all college processes. As a leading authority on music technology and education, David has been featured on national and international media broadcasts such as 3-2-1-Contact, Newton's Apple, World Monitor, CBS Evening News, All Things Considered, and Voice of America. David has collaborated on development and artistic projects with leaders in the multimedia and music industries such as Kodak, Adobe Systems, SuperMac, Digidesign, Opcode, and Korg and has consulted on product development for many manufacturers of music technology products. Rolling Stone magazine has called him "the industry's leading evangelist for the marriage of music and technology." He was chosen by Apple to be one of the first members of the AppleMasters program. David's publications include "Musicians and Computers," "Musicians and Multimedia," and "Musicians and the Internet" all published by Warner Bros.

www.berklee.edu www.mashine.com



BIOGRAPHIES



PATRICK MCNEAL *University of Michigan*

Patrick M. McNeal earned his BSE in computer engineering from the University of Michigan. Upon graduation, he joined the University's Research Systems UNIX Group as a software engineer where he has become an avid Macintosh user, administrator and advocate. He works on the Radmind project, other e-mail-related services, and campus GRID integration, and is a member of the macenterprise steering committee.

JOSH MELLICKER *DVcreators.net, President/CEO*

Josh Mellicker has been labeled a leader of the DV revolution many times from his prominent involvement with practically every aspect of the exploding desktop video production movement over the last 15 years. Josh has production, consulting and training credits for clients from Nike, MTV, Apple, Canon and Chiat/Day to ILM, Lucasfilms, Pixar and all major networks and cable channels. Josh is co-founder of DVcreators.net, a world leader in digital media training, holding workshops around North America and offering a line of training products for digital media creators distributed in over 30 countries. www.DVcreators.net

BERT MONROY *Digital Photo-Realist painter/Illustrator Author*

Bert Monroy is considered one of the pioneers of digital art. His work has been seen in many magazines, motion pictures and scores of books. Bert co-authored "The Official Adobe Photoshop Handbook," the first book on Photoshop plus many other books including "Photoshop Channel Chops" and "Bert Monroy: Photo-realistic Techniques with Photoshop and Illustrator" from New Riders Publishing. Bert is an accomplished teacher and lecturer who has served on the faculty of many renowned institutions including The School of Visual Arts in New York City and San Francisco State University. www.bertmonroy.com

JOHN MULHERN *University Of Pennsylvania, Senior IT Project Leader*

John Mulhern III was exposed to an Apple II Plus at an early age and never escaped the Apple way. After a short stint in the Navy, he came to Penn in 1990. Since then, he has helped the University transition to the PowerPC, Open Transport, Mac OS 8, Mac OS 9, AppleShare IP, AirPort/802.11b, and, now, Mac OS X.



BIOGRAPHIES



BRUCE NAZARIAN *Gnome, Digital Media; Webmaster, recipe4dvd.com; "The DVD Guy"; President*

Bruce Nazarian, MPSE is a Member of the Apple Consultants Network, an award-winning DVD Producer and Author, and a Member of the DVD Association's Advisory Board. He specializes in digital media consulting and production for video, audio, DVD and the Web. He is President of Gnome Digital Media, his DVD and media production company in Los Angeles, and Webmaster of his DVD info site, www.Recipe4DVD.com. Bruce has traveled extensively as a consultant and Instructor for DVD Studio Pro from Apple Computer, and taught the first-ever training classes for DVD Studio Pro in 2000. As an active DVD evangelist, he has taught DVD authoring classes all around the world, and participated in many prestigious DVD trade shows. Bruce is the author of the highly acclaimed "DVD Studio Pro 2 - the Complete guide to Authoring with Macintosh" recently released by McGraw-Hill, and the creator of DVD Companion Pro-Pack products.

SCOTT NEAL *Senseption, Chief Programmer, Architect, Sysadmin*

Scott M. Neal has been using command-line interfaces since the wild and wooly pre-GUI days of the Apple][and VT100 terminal, into the world of NeXTStep and Mac OS X. A programmer for over 20 years, specializing in WebObjects and Cocoa, Scott wants non-programmers to also be able to wield the power of the CLI.

TOM NEGRINO *Macworld Magazine, Author*

Tom Negrino is a book author and a longtime contributor to Macworld magazine. His latest books are Managing Your Personal Finances with Quicken: Visual QuickProject Guide, Macromedia Contribute 3 for Windows and Macintosh: Visual QuickStart Guide, and Mac OS X Unwired (with Dori Smith). He is also the author of the award-winning *Microsoft Office v. X Inside Out*.

DAVID POGUE *The New York Times, Author & "State of the Art" Columnist*

David Pogue is the personal-technology columnist for the New York Times, a job he took after having written 10 years' worth of the award-winning Desktop Critic column for Macworld magazine. With over 2.5 million books in print, David is one of the world's best-selling how-to authors, having written or co-written six books in the "for Dummies" series (Macs, iMacs, iBooks, Magic, Opera, and Classical Music), along with the Computer Press Association award-winning "PalmPilot: The Ultimate Guide." He's the creator of the bestselling Missing Manual series, whose subjects include Mac OS 9, Office 2001, Dreamweaver 4, iMovie 2, and AppleWorks 6, www.missingmanuals.com. His Web page is www.davidpogue.com.



BIOGRAPHIES



DAVE POOSER *Alford Media, Manager of Information Services*

Dave Pooser is the IS manager for Alford Media Services, a nationally recognized corporate event staging company. Dave has been using Macs since 1987 and Mac OS X in various incarnations since Rhapsody DR3. He lives in an apartment in Dallas with thirteen computers running Mac OS X, AIX, Solaris, Linux, Windows and Netware and two cats apparently suffering an extended kernel panic.

DAVE PUGH *University of Michigan, System Administrator*

Dave Pugh is the lead Mac OS X system administrator for the College of Literature, Science, and the Arts at the University of Michigan where he received a degree in Computer Engineering. Along with a team of other Mac administrators, he designed and maintains a system for automated loading and management of around 500 Macs. Although he comes from a UNIX and telecom background, he has used Macs since 1993. Although a techie at heart, he enjoys scuba diving, downhill skiing, camping, and flying when not in front of a computer.

SHAUN REDMOND *Manager of Information Systems, Wellington Catholic District School Board*

Shaun Redmond is the Information Systems Manager for the Wellington Catholic District School Board in Guelph, Ontario Canada. He works with a wide range of networking technology to deliver services to the 8500 clientele at 21 sites. Prior to working for the board, he was a Systems Engineer working in the corporate reseller channel. Shaun also held a position as an Apple Technical Specialist at the University of Guelph.

SCHOUN REGAN *The Mac Trainers, Inc., CEO*

Schoun P Regan is CEO of ITInstruction.com, home of The Mac Trainers and author of the Mac OS X Server Visual Quick Pro Guide from Peachpit Press. Schoun's team of trainers routinely travel North America training users on OS X, OS X Server, Windows integration, and image management and deployment. He enjoys micro-brewed beer, and still believes in mapping his own personal genome code and turning it into a board game. He misses Cleveland, Ohio greatly and now resides in the Ohio River valley with his very tolerant wife and children.



BIOGRAPHIES



JOEL RENNICH *AFP548.com, Instigator*

Joel Rennich founded AFP548.com in January 2002. An obsessive Macintosh user both at home and at work, Joel left his job as chief photographer of United Press International in Washington, D.C., to launch his own Macintosh consulting firm.

In addition to assisting Washington-area government, corporate and non-profit clients secure their networks, streamline their work systems and create gnarly-looking server rooms, Joel launched AFP548.com, a free online OS X Server community dedicated to changing the world one server at a time. The site publishes technical articles on the operating system, write software to complement the server's capabilities and helps other OS X Server network administrators and users to increase the potential and know-how of OS X in operational environments. Currently, Joel travels around the nation working with Apple Computer's Enterprise Consulting Services group. Where he works on larger installs of OS X Server and other Apple products.

JOHN RIZZO *former Staff Editor MacUser magazine, now covers Mac front, CNET.com and Wiley*

John Rizzo bought his first Mac in 1984, and soon began writing about them. A former staff editor for MacUser magazine, John now writes about Mac hardware and software for CNET.com and for Mac magazines. His books include the upcoming MacToys, the How the Mac Works series and Macintosh Windows Integration, and. John also publishes MacWindows.com, a web site devoted to helping Macs get along in a Windows world.

MIKE SEBASTIAN *Splash Of Color, Technical Director*

Mike Sebastian is the technical director at Splash of Color, a national digital imaging distribution company. He has been working in the Macintosh field for over 10 years and is a former Apple Sr. Systems Engineer. He has provided years of technical expertise in the graphic industry and has given training sessions on ICC Color Management, Digital Scanning 101, Everything You Need to Know About Printing Big and The Mac Trainer's Taming Jaguar series.

LINDEN SIAHAAN *Microsoft Corp., Software Design Engineer on VPC*

Linden Siahahan is a longtime Apple user, programmer, and fan. Ever since reading The Macintosh User Interface Guidelines he has championed the user-centric philosophy that grows clean, functional UI. He began programming professionally starting in 1988, and later jumped at the chance to work at Connectix, whose "it just works" products he firmly believed in. Linden has worked on every version of Virtual PC since 5, and still owns every Apple computer he ever bought.



BIOGRAPHIES



DORI SMITH *dori.com, Author, Speaker, Web Geek*

Dori Smith is co-author of "JavaScript for the World Wide Web: Visual QuickStart Guide, 5th Edition" and "Mac OS X Unwired," author of "Java 2 for the World Wide Web: Visual QuickStart Guide" and an upcoming Dashboard book, and a contributor to numerous online and print computer industry magazines. A frequent speaker at industry conferences, she is on the Steering Committee for the Web Standards Project, as well as Publisher and ListMom for the Wise-Women's Web organization.

JOHN STEFAN *Microsoft Corp., Test Lead on VPC*

John Stefan is the Test Lead on Virtual PC for Mac working at Microsoft's Silicon Valley Campus in Mountain View, CA. John worked on the previous releases of Virtual PC at Connectix Corporation and joined Microsoft in the spring of 2003 when the assets of Connectix (including Virtual PC for Mac, Virtual PC for Windows and Virtual Server) were acquired by Microsoft. With over 9 years of testing experience, Virtual PC 7 marks the 6th major release of Virtual PC that he has been involved with. Outside of his testing role, John is an accomplished musician, producer and songwriter recording and performing with his own band and at occasional solo acoustic performances as well as producing other talent.

DANIEL H. STEINBERG *Dim Sum Thinking, Inc., Editor, java.net and ONJava.com*

Daniel H. Steinberg has covered Java on the Mac for over six years. He writes regularly for JavaWorld Magazine and for O'Reilly's Mac Dev Center. He is the coauthor of the Java 2 Bible, from IDG books, The Java 2 Bible Enterprise Edition, from Hungry Minds and WebObjects 5 from Wrox Press. When he's not living the family life, he's either developing Java applications for the Mac or writing about them. Daniel has hosted half a dozen panel discussions on the state of Java on the Mac at past Macworld Conference & Expos. www.dimsumthinking.com

JOHN STEWART *Computer Systems Consultant, University of Michigan*

John Stewart is the Mac administrator for the U of M Language Resource Center where he administers Mac servers, a Mac lab, and staff Macs. He also provides non-roman computing consulting to the U of M. A long-time computer and Mac user, he back-doored his way into IT from being a language teacher and intercultural communication trainer in Japan. To keep himself from nerding out, he bicycles, composes, plays, and records music, woodworks, camps, and travels. He is a council member of the International Association of Language Learning and Technology.



BIOGRAPHIES



DERRICK STORY *O'Reilly Media, Managing Editor*

Derrick Story is the managing editor for MacDevCenter (www.macdevcenter.com), which he created in December 2000 for O'Reilly & Associates. His focus is Mac OS X, digital media, and mobile computing. Derrick has authored the "Digital Photography Pocket Guide, 2nd Edition," "Digital Video Pocket Guide," and the just released, "Digital Photography Hacks" (O'Reilly). He also coauthored "iPhoto: the Missing Manual" (O'Reilly/Pogue Press). Derrick's professional experience includes more than 15 years as a photojournalist, former managing editor of Web Review, and a speaker for O'Reilly, CMP, and IDG conferences. He manages his online photo business, Story Photography (www.storyphoto.com), which specializes in digital photography and special events.

PAUL SUH *Apple Computer, Curriculum Developer, Trainer Apple iServices*

Paul Suh has been a Mac OS developer since 1985 and is currently a Curriculum Developer in Apple's iServices group, where he is responsible for developing and delivering training curriculum for Apple Worldwide Training and Communications, concentrating on WebObjects development and deployment. Prior to his current position at Apple, Suh was a Senior Consulting Engineer for Apple iServices, implementing WebObjects and AppleScript solutions for commercial, government, and education customers in a cross-platform, enterprise environment. Before joining Apple in 1998, Suh was a Senior Economist at the Law and Economics Consulting Group in Washington, DC.

JEREMY SUTTON *Paintercreativity, Artist, Author, Educator*

Jeremy Sutton is a renowned artist, author and educator. His publications include Painter 8 Creativity: Digital Artist's Handbook (Focal Press, 2003), Painter Creativity for Portrait and Wedding Photographers (PhotoVision, 2003), and Secrets of Award-Winning Digital Artists (Wiley, 2002). Jeremy has a degree in Physics from Oxford University, and studied art at the Ruskin School for Drawing and Fine Art, Oxford University, and at the Vrije Akademie, the Hague, the Netherlands. Jeremy teaches Painter workshops internationally, is host of the DMN Forums Worldwide Users Group Painter Forum and an associate editor for the EFX Art & Design magazine.



BIOGRAPHIES



JOHN TOMENY *Sassafras Software, Inc., Director of Marketing & Customer Service*

John Tomeny is a frequent speaker at international conferences on software auditing, license management and piracy prevention. Companies that have turned to John for consulting advice on licensing and piracy issues include Microsoft, Claris, Adobe, Aldus, Apple Computer, Quark, Deneba, and the Software Publishers Association.

Active in the software industry since 1986, John is Director of Customer Support for Sassafras Software, the developer and publisher of KeyServer, a leading software license management system. As a former computer columnist for Gralla Publications and a Community College faculty member, John has written and taught on numerous software industry topics.

BENJAMIN WALDIE *Automated Workflows, LLC, President and CEO*

Benjamin Waldie is president and CEO of Automated Workflows, LLC, a company offering AppleScript and workflow automation consulting to Macintosh-based businesses. For years, Benjamin has developed professional AppleScript-based solutions for businesses across the globe, including Adobe Systems, Apple Computer, NASA, PC World, and TV Guide Magazine. Benjamin has presented at Macworld, Seybold, and other popular events, has taught custom AppleScript training classes, and authored an introductory AppleScript training CD for The Virtual Training Company. Benjamin writes a regular AppleScript column for MacTech magazine, is a contributing editor on MacScripser.net, and is president of The Philadelphia Area AppleScript Users Group.

SHELLEY WEINER *Business Rules, Inc, President*

Shelley Weiner is the president of Business Rules, Inc., a Hudson Valley (NY)-based consulting and training company, specializing in Macintosh desktop and server solutions for small and medium-sized organizations. She is an Apple Certified Trainer, an Apple Certified Systems Administrator and a member of the Apple Consultants Network Advisory Council 2004-2005.



BIOGRAPHIES



JOHN C. WELCH *Kansas City Life Insurance, Mac Networking Expert*

John C. Welch is a Mac networking expert for Kansas City Life Insurance, a Technical Strategist for ProVAR, writer, a columnist for MacTech Magazine, and a contributor for MacJournals. John has been a regular speaker at Macworld Conference & Expo since 1999 and he serves as a member of the Macworld Conference & Expo Conference Advisory Committee. He is also a correspondent for Your Mac Life, a Mac-centered Internet radio show, and has been dealing with all things Macintosh since the Lisa. He has been rumored to do non-computer things, but proof is scarce.

THOMAS WEYER *Apple Computer, Senior Consulting Engineer*

Thomas Weyer is the Network and Communications Technology Manager in Apple's Worldwide Developer Relations group. He works with a wide range of third party networking developers to ensure the availability of key networking solutions on the Mac platform. Prior to this, he was a member of the original wireless working group that evaluated a variety "wireless" solutions, one of which later turned into AirPort, Apple's revolutionary wireless networking solution. He's also held a position as Apple's Open Transport Evangelist (Macintosh networking architecture) and a mainframe database programmer with Cornell University's IT group (CIT) where he moved from 3270 programming to PC/Mac programming to Internet and security development. www.apple.com

KEVIN WHITE *The Mac Trainers, Inc., Mac OS X Training Specialist*

Some would say Kevin White was raised on Macintosh, others would claim he never grew up at all. Nevertheless, he has dedicated most of his life to mastering the not quite ancient art of Mac-Fu. Kevin honed his skills as a Technology Coordinator for the University of Kentucky, where he finally achieved Ultimate Guru status. Using these powers for good or for awesome, he now roams the countryside sharing his knowledge of the "Apple Way." Since 2002 he has inspired throngs of Macintosh devotees at every stateside Macworld Expo to rise up and take arms against the Redmond hegemony. As Mac mercenary for hire, he answers to no one except for his employers at ITInstruction and MacTown. Kevin lives on the road but many suspect he has a secret lair somewhere in Louisville, KY"



BIOGRAPHIES



STUART WILKES *Iscentia Ltd, Technical Director & Senior Consultant*

Company founder and Technical Director, Stuart Wilkes, brings 10 years of Macintosh experience and evangelism to Iscentia Ltd. He is an opinion columnist for Macworld magazine (UK) and has written technical articles for MacDirectory. Stuart regularly speaks on a wide variety of Macintosh topics at industry events, such as the London based MacExpo and the Macworld series of professional seminars, where he has been a "support act" to David Pogue. Prior to Iscentia, Stuart held senior technical and marketing positions within enterprise level EDA (electronic design automation) software companies who specialize in providing solutions to the electronic design industry. www.iscentia.com

ERIC ZELENKA *Apple Computer, Sr. Product Line Manager, Server & Storage Software, WW Pdt Mkt*

As a Senior Product Line Manager in Apple's Worldwide Product Marketing team, Eric Zelenka is responsible for managing and defining Apple's worldwide operating system strategy for server and storage software, directory services, network authentication and desktop management.

JOHN ZIMMERER *ColorSync Product Marketing Manager, Apple Computer*

John Zimmerer is the ColorSync Product Marketing Manager for Apple. He is responsible for the development of ColorSync on both Mac OS 9 and Mac OS X. Prior to joining Apple in August of 2000, John was a principal in PrecisionCPS LLC, a color management consulting firm. In three years at PrecisionCPS, he trained customers in the use of color management hardware and software, installed color management workflows, and provided technical support. John has worked professionally in the graphic arts since 1990.



ABOUT MACWORLD CONFERENCE & EXPO

Click on web link to visit website

ABOUT MACWORLD CONFERENCE & EXPO

Owned and produced by Framingham, Mass.-based IDG World Expo, Macworld Conference & Expo is the world's most comprehensive Macintosh OS event. Macworld Conference & Expo showcases products and services for professionals involved in media and creative content development for corporate and home applications, as well as consumers using the Mac at home. Macworld Conference & Expo brings together the loyal base of Mac OS audiences in creative services, education, application development, entertainment, small office/home office and Internet-based environments. Macworld Conference & Expo offers professionals and consumers alike the opportunity to discover the latest developments and hottest products these markets offer. For more information, please visit the Web site at www.macworldexpo.com.

ABOUT IDG WORLD EXPO

IDG World Expo (www.idgworldexpo.com) produces technology-focused tradeshows, conferences and events for professionals seeking world-class education, peer-to-peer networking and one-stop comparison shopping. As the leading technology event management company, IDG World Expo leverages its experience and knowledge of technology-focused events and conferences, enabling technology companies to capture the attention and loyalty of influential buyers. IDG World Expo's portfolio of conferences and events includes Macworld Conference & Expo, LinuxWorld Conference & Expo®, Bio•IT World Conference + Expo™, Health•IT World Conference + Expo™, Portable Power Conference & Expo™, Wireless Sensing Solutions™, Context™ and RoboNexus. IDG World Expo is a business unit of IDG, the world's leading technology media, research and event company.

ABOUT IDG

International Data Group (IDG) is the world's leading technology media, research, and event company. A privately-held company, IDG publishes more than 300 magazines and newspapers including Bio-IT World, CIO, CSO, Computerworld, GamePro, InfoWorld, Network World, and PC World. The company features the largest network of technology-specific Web sites with more than 400 around the world. IDG is also a leading producer of more than 170 computer-related events worldwide including LinuxWorld Conference & Expo, Macworld Conference & Expo, DEMO, and IDC Directions. IDC provides global market research and advice through offices in 50 countries. Company information is available at www.idg.com.



CALENDAR OF EVENTS

Launching The Next Generation of IT Events

IDG World Expo produces technology-focused tradeshows, conferences and events for professionals seeking world-class education, peer-to-peer networking and one-stop comparison shopping. As the leading technology event management company, IDG World Expo leverages its experience and knowledge of technology-focused events and conferences, enabling technology companies to capture the attention and loyalty of influential buyers.

You may know us better by our event brands:



www.idgworldexpo.com

IDG World Expo • 3 Speen Street, Suite 320
Framingham, MA 01701

Phone: 508-879-6700 • Fax: 508-620-6668



MacIT[™]
CONFERENCE

USERS
CONFERENCE

CONFERENCE
FACULTY

ABOUT MAC WORLD
CONFERENCE & EXPO

CALENDAR
OF EVENTS

HELP

Roll mouse over circled areas for more information

← previous

The Print button allows you to print a page or the entire document

The Search button allows a text search of the entire document

The Zoom Tool allows you to zoom in or out of the current document

The Page View button resizes the document to fit your screen

These buttons allow you to go to the first page, or back just one

Displays current page

These buttons allow you to go to the last page, or ahead just one

1 of 1

For further assistance, please contact technical@tsok.net

