



iMac

Combines the excitement of the Internet
with the simplicity of a Macintosh.





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Features

Affordable high performance

- Features the advanced PowerPC G3 processor with performance-boosting backside level 2 cache
- Provides state-of-the-art Universal Serial Bus (USB) plug-and-play peripheral connectivity
- Delivers high-speed networking for LAN or Internet use
- Includes the accelerated ATI RAGE Pro Turbo graphics controller and 6MB of video memory, which provides rich 3D texture rendering for the latest games

Advanced styling and remarkable attention to detail

- Features a stunning overall product design
- Offers you a choice of five dazzling colors
- Incorporates a high-quality monitor with minimal flicker and crystal-clear focus
- Comes with a height-adjustable, space-efficient USB keyboard and a sleek, round USB mouse
- Elegantly routes cables to avoid clutter and confusion
- Is amazingly compact, with an integrated handle that makes it easy to transport

Simple to set up and simple to use

- Provides striking simplicity of setup and use through integrated system elements such as a built-in monitor, stereo speakers, and a modem
- Puts you on the Internet quickly and easily
- Includes Mac OS 8.5—the world's easiest-to-use system software—and runs the thousands of Mac-compatible programs available today
- Comes with a number of applications, including AppleWorks, Microsoft Internet Explorer and Outlook Express, Netscape Navigator, EarthLink TotalAccess,* FAXstf, Quicken for Macintosh Deluxe 98, Nanosaur, Williams-Sonoma Guide to Good Cooking, World Book Macintosh Edition, EdView Internet Safety Kit Family Edition, Adobe PageMill, and Kai's Photo Soap SE**

iMac is, quite simply, an outrageously attractive, surprisingly affordable, and extraordinarily easy-to-set-up-and-use system. It comes fully loaded, but brings along none of the hassle you might associate with the word "computer." Get ready for the excitement of swift, simple Internet access—your passport to a world of information. And the thrill of playing a game so richly detailed you actually feel like you're in another world. Then consider the fact that iMac delivers significantly more power than you'd expect from a computer at such a great price.

Just looking at iMac tells you this is a different kind of computer. Apple's attention to detail is clearly demonstrated in every aspect of its product design—from the built-in monitor with crystal-clear focus, to the translucent mouse that responds to the slightest touch, to the integrated stereo speakers. And iMac is now available in five dazzling colors—blueberry, strawberry, tangerine, lime, and grape—that will dress up your home office, add a tasteful touch to your kitchen, or class up your college kid's dorm room.

But its award-winning design isn't all that makes iMac a best-seller. Beneath its jaw-dropping exterior, iMac is a rocket of a computer. Its PowerPC G3 processor, integrated 3D graphics accelerator, and 6MB of video memory make it lightning fast. It features USB, the new high-speed connection standard that lets you easily attach peripherals such as printers, digital cameras, game pads, joysticks, or storage devices—without shutting down and restarting your computer. To handle all your communications needs, iMac comes with a speedy 56K internal modem for dial-up connections and quick, easy Internet access.*** It also includes built-in high-speed Ethernet, which not only provides efficient LAN connections, but makes iMac ready to handle even faster communications technologies in your home, such as DSL and cable modems.

Whether you're a first-time computer user or a highly experienced one, iMac—with its powerful, state-of-the-art (and beyond) features and simplicity of setup and operation—is the ideal choice. It will let you do the things you want to do with a computer, and many things you may only have dreamed about.

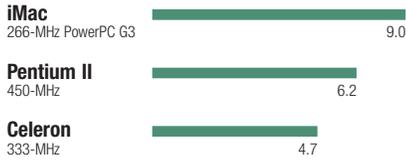


Specification Sheet

iMac

Processor Performance Comparison

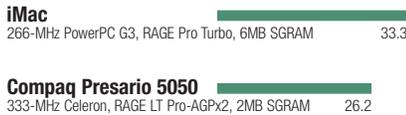
Based on BYTEmark integer index



BYTEmark integer index processor scores © McGraw-Hill

Game Performance Comparison

Based on Quake Time Demo Scores



Quake tested by running "TIMEDEMO DEMO2" at 640- by 480-pixel resolution and 16-bit color. Frames per second as reported by Quake software.

Technical Specifications

Processor and memory

- 266-MHz PowerPC G3 processor
- 512K backside level 2 cache on processor module; 133-MHz dedicated 64-bit backside bus
- 66-MHz system bus
- Integrated floating-point unit and 64K on-chip level 1 cache (32K data and 32K instruction)
- 32MB of SDRAM (3.3-volt, unbuffered, 64-bit wide, 144-pin, running at more than 100 MHz, 10-nanosecond cycle time); two SO-DIMM slots support up to 256MB
- 64-bit memory bus

Storage

- Internal 6GB IDE hard disk drive
- Internal 24x-speed (maximum) CD-ROM drive

Interfaces

- Connectivity
 - Two high-speed Universal Serial Bus (USB) ports (12 Mbps), which support USB devices such as keyboard, mouse, printer, storage devices, and USB hubs
- Communications
 - Built-in 10/100BASE-T Ethernet connector (RJ-45)
 - Built-in 56-Kbps modem supports K56flex and V.90 standards (RJ-11 connector)***

Display

- Multiple-scan, tiltable shadow mask color display: 15-inch (13.8-inch diagonal viewable image size), .28-mm dot pitch
- Refresh rate of up to 117 Hz

Graphics support

- Built-in 2D/3D graphics acceleration through an integrated ATI RAGE Pro Turbo graphics controller
- 6MB of SGRAM video memory
- Supports millions of colors at up to 1,024- by 768-pixel resolution (24-bit)

Sound

- Two built-in stereo speakers with SRS surround sound
- Built-in microphone
- Two front headphone jacks
- Minijacks for 16-bit CD-quality stereo input/output; 44.1-kHz sampling rate

Keyboard and mouse

- Apple USB Keyboard
 - Two-position adjustable slope (0° and 6°)
 - Serves as USB hub with two USB ports
 - Power consumption 100 mA maximum
- Apple USB Mouse
 - Power consumption 100 mA maximum

Electrical requirements and agency approvals

- Line voltage: 100V to 240V AC
- Frequency: 50 to 60 Hz, single phase
- Power: 200W maximum, continuous
- EPA ENERGY STAR compliant

Environmental requirements

- Operating temperature: 50° to 104° F (10° to 40° C)
- Storage temperature: -40° to 149° F (-40° to 65° C)
- Relative humidity: 20% to 90% noncondensing
- Maximum altitude: 10,000 feet (3,048 m)

Size and weight

- Height: 15.8 inches (39.5 cm) with foot extended
- Width: 15.2 inches (38.0 cm)
- Depth: 17.6 inches (44.0 cm)
- Weight: 38.1 pounds (17.3 kg)

Video Display Modes

Mode	Refresh rate	Maximum on-screen resolution
640 by 480	117 Hz	24-bit, millions of colors
800 by 600	95 Hz	24-bit, millions of colors
1,024 by 768	75 Hz	24-bit, millions of colors



Specification Sheet

iMac

Ordering Information

M7389LL/A iMac—Strawberry

M7392LL/A iMac—Lime

M7391LL/A iMac—Tangerine

M7390LL/A iMac—Grape

M7345LL/A iMac—Blueberry

All models include:

- Apple USB Keyboard
- Apple USB Mouse
- Mac OS 8.5 preinstalled
- The following software applications:**
 - AppleWorks
 - Microsoft Internet Explorer
 - Microsoft Outlook Express
 - Netscape Navigator
 - Adobe PageMill
 - EarthLink TotalAccess*
 - EdView Internet Safety Kit, Family Edition
 - FAXstf
 - Quicken for Macintosh Deluxe 98
 - Kai's Photo Soap SE
 - World Book Macintosh Edition
 - Nanosaur
 - Williams-Sonoma Guide to Good Cooking

*TotalAccess software includes EarthLink 30-day free trial offer; setup fee is waived. Internet access requires an Internet service account.

**Most applications are preinstalled. Some applications require use of included CD-ROM. Product contains electronic documentation. Backup software provided on CD-ROM.

***Data speeds up to 56 Kbps, fax speeds up to 14.4 Kbps. Actual download speeds vary with line conditions and your Internet service provider's modem capabilities. FCC regulations limit ISP transmission speeds to 53 Kbps in the U.S.

What's Your Favorite Flavor?

Strawberry



Lime



Tangerine



Grape



Blueberry



For More Information

For more information about this product, or to find out where to buy Apple products, visit www.apple.com on the World Wide Web or call 1-800-538-9696. To purchase this product from the Apple Store, go to www.apple.com/store.

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January 1999 L03538A