

The Louis Féraud demo, available on the ProView CD-ROM, is an excellent example of how ProView can be used as an effective interactive brochure.

The nine designs on the contents page link to pages with additional images of the same design. The original image on that same page brings you back to the contents via interlinking "hot spots".

The final page incorporates price, product and promotion into a scrolling text box which summarizes the history of Louis Féraud and presents an overview of the Fall/Winter 1995 new occasion wear collection, Expressions.