

New York City - E-magine started operations with the launch of its new multimedia digital portfolio software, ProView™.

E-magine's founder, Robert Rosenbaum, was also the founder of Media Magic Productions, based in Germany. Media Magic produced work for Agfa, Lintas:Deutschland, Henrick Bauer Publishers among others. Of the many productions created under the leadership of Mr. Rosenbaum, their most noted was the MediaMix Interaktiv, the world's first multimedia magazine on CD-ROM.

E-magine's philosophy is to create the most user friendly, productive multimedia software and titles on the market today. E-magine's products will be aimed at the broader multimedia audience. While not discounting the professional multimedia studios, E-magine hopes to provide the average computer user with the ability to present ideas by means of multimedia.

In the months to come, E-magine will release the plans for its new software which will include a CD-ROM title and a version of ProView to work cross-platform.