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Translatum International Introduces a Personal Information Manager for Individuals or Networked Groups using System 7.

AUSTIN, Texas — 11/12/24 — Translatum International, Inc. in conjunction with B.R Publishing of Paris, France today announced the introduction of Active Memory© a user configurable, extremely flexible, networkable, organizer and event scheduler that is free of the restrictions and structures associated with servers and network administration.

Designed as a productivity tool, Active Memory is a personal information manager and organizer in the form of a Desk Accessory. With it users can plan all of their professional or personal projects and activities according to their importance. Active Memory contains all of the necessary functions for defining the kinds of activities along with their dates and deadlines, the third parties involved, the way in which the user would like to be reminded of appointments and their expiration dates.

With Active Memory users may also define macro-commands to be executed at the user's preselected times. Active Memory also allows communications in *real time* between co-workers over networks bridging multiple zones. Users can publish up to 64 lines from their memory file — or receive as many, that can be integrated or refused as desired. Active Memory helps manage appointments and projects, and acts as a reminder of important events in personal and/or professional life. Ideas and thoughts about a user defined subject or future event can be randomly stored and then retrieved. When printed these can provide a guide for remembering critical details which are to be covered or addressed at that future date.

With the introduction of System 7 for the Macintosh® personal computer, Active Memory will allow access to information from databases through simple Find commands *within* Active Memory. Active Memory files will be able to be shared with others in a Work Group, and provide the user with a transportable Memory File which can be taken home or on the road and which will automatically update all other members on the network when it is returned to the user's office system folder as it will itself be updated.

Active Memory was originally aimed at the single user to provide order in their personal and professional lives, the expansion of the program onto networks makes it possible for people or groups of people to easily share ideas and projects. This has changed the program's entire focus. While it still retains all of its usefulness for an individual, it is now clear that its primary market is medium to large scale businesses.

System 7 Specific Support

Active Memory is currently compatible with System 7. Current programming efforts are directed at adding the following specific 7 features:

1. Balloon Help™ within the active windows of the program.

2. Publish & Subscribe allows the creator of a document to actively update that document on the computers of all the addressees over the network. Published last minute updates or changes will take effect immediately on all of the Subscribers' machines.
3. Apple events, Active Memory not only responds to Apple events from other software but will be able to send its own Apple events at user specified expiration dates (this will enable actions take place at user defined times or in association with certain types of events). There are also plans to use Apple events in another way by developing Apple event *Externals* for HyperCard® or 4th Dimension® to acquire information using the Active Memory's own internal Find.
4. Data Access Manager in order to access other external data bases in the simplest way.
5. File Sharing, will be able to open any Active Memory document that has been made available on the network, thereby supporting multi-user file sharing.

System Requirements

The minimum system requirement for Active Memory is any Macintosh with at least 1MB of RAM and System 6.0.4 or later. The product ships with a concise manual and one 800K floppy disk which contains the Desk Accessory and its two associated system folder documents. Active Memory carries a 30 day money-back guarantee.

Pricing and Availability

Active Memory version 1.6 is available for immediate shipment. The System 7 version (version 2.0) will be introduced in July prior to the Boston MacWorld® Show in August. Inexpensive upgrades will be made available to all registered owners of any earlier version at that time.

Active Memory version 1.6:	Single User	\$149.95
	Five User Package	\$499.95
	Ten User Package	\$899.95

Site Licensing available for groups in excess of 50 stations

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